



**Imagine people lining up in the freezing cold early morning hours waiting excitedly to enter a set of doors. The line extends down the sidewalk and around the city block. They have waited for hours, and the time finally comes and everyone rushes in...
*to make a charitable contribution to their favorite organization!***

We are entering the time of year where advertising efforts ramp up in diverting your eyes, ears, and attention to “celebratory” shopping days. Black Friday, Small Business Saturday, Cyber Monday, all bringing their own unique benefits, excitement, and importance. Getting a great deal on an appliance you really need is economical. Supporting small, local businesses is important. Avoiding crowds by shopping from the comfort of your phone or computer is convenient and fun. It seems, however, that these events tend to tower over another important “shopping” experience -

Giving Tuesday.

This year on Giving Tuesday Center for Healing & Hope is hoping to raise \$7,500 to fund the purchase of medications for our pharmacy. Through a

partnership with an organization called Dispensary of Hope (soon to be Medications of Hope) **we pay \$7,500 annually to receive over \$1 million of medications** procured from their charitable relationships with pharmaceutical companies.

Want to know the best part? We get to pass these savings on to our low income, uninsured patients creating access to important, life saving medications. Exactly how much savings? Here is one example:

Patient A



- no health insurance
- low income
- feels unwell, goes to urgent care
- is diagnosed with diabetes
- is prescribed medications which could cost them \$800+ per month
- can't afford prescription
- has to choose between paying rent/bills or purchasing medication

Patient B



- no health insurance
- low income
- becomes a patient at CHH
- is diagnosed with diabetes
- is prescribed the same medications which could cost them only \$20 per month
- will receive continuity of care and diabetes education through CHH
- has peace of mind about their health

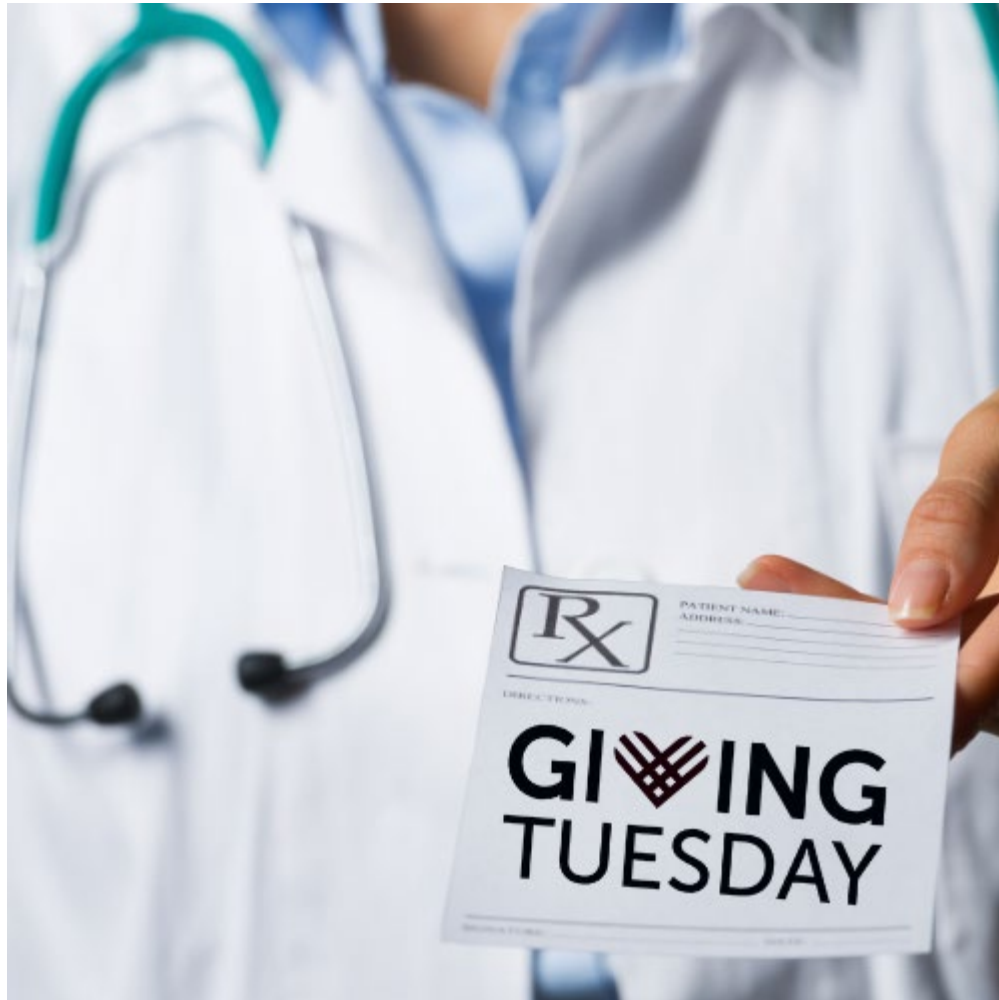
In this example Center for Healing & Hope has saved Patient B around \$780 per month and provided them with continuity of care

Giving Tuesday was created in 2012 as a simple idea: a day that encourages people to do good. Since then, it has grown into a year-round global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

This is a shift in perspective that our world needs.

Just as it's economical to get a great deal on a product you want, the return on value when you help someone in need transcends our materialistic economy and is a positive experience for both you, and the recipient you are serving. **You have the power to fill the world with love, kindness, and peace through your act of giving and living out your values through**

your money.



Giving Tuesday is November 28, and we are asking you to give in support of affordable healthcare that values everyone, even those on the margins.

We are asking you to help us continue stocking our pharmacy with medications our patients need and deserve at a cost they can afford. **There is healing to be done and hope to be found. Will you join us?** Click the button below to make a lead gift now or mark your calendar and revisit this message on November 28 to join the movement.

[JOIN THE GIVING TUESDAY MOVEMENT](#)

CENTER FOR
HEALING
& **HOPE**